

**NEWS BRIEF****FOR IMMEDIATE RELEASE****For Further Information Contact:**Dave Mandelkern  
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dave.mandelkern@quickhealth.com**OAKLAND RESIDENTS FLOCK TO SEE DOCTOR FOR \$39  
- QuickHealth Lowers Cost, Increases Access to Quality Medical Care -**

Oakland, CA September 14, 2006: QuickHealth, Inc. announced today that by the end of this weekend it will have provided medical services to its 1000th patient at Oakland's first retail health care store. At the Oakland QuickHealth store, consultations with a licensed medical doctor cost only \$39. The new concept makes quality medical care and access to affordable prescription drugs available to the public in a more convenient and affordable manner than traditional doctor's offices or urgent care centers. The Oakland QuickHealth store opened for business on July 1, 2006 and is located inside Farmacia Remedios in the Fruitvale district at 3351 International Boulevard, Oakland 94601. The telephone number is 510-532-8831.

"The current healthcare system is broken and we're providing an innovative solution to fix it. With 6.6 Million Californians going without health insurance, and millions more concerned about the rapidly rising cost of health care, it's our pleasure to provide the people of Oakland with a new way to access quality medical care delivered by a physician at a price they can afford to pay," said Dave Mandelkern, president and CEO of QuickHealth.

QuickHealth manages low-cost, affordable doctor's offices where quality medical care for the whole family is convenient, accessible, and consumer-driven in a friendly, retail environment. A licensed medical doctor is on site as are in-store diagnostic and lab tests. QuickHealth doctors typically treat routine family medical problems such as earaches, fever, a sore throat; provide school, sports, or employment physicals; a broad range of immunizations including flu, tetanus, or hepatitis shots, and a wide array of diagnostic lab tests including pregnancy, liver function, and cholesterol checks. Minor injuries (such as sprains, rashes, or insect bites) are also treated. QuickHealth stores are not emergency rooms or trauma facilities.

QuickHealth is open seven days a week, from 9AM to 7PM Monday through Saturday, and 10AM to 6PM on Sunday. Customers drop in to QuickHealth stores at their convenience; no appointment is necessary. Services are delivered in both Spanish and English by a bilingual staff.

"We are excited that QuickHealth has expanded its relationship with Farmacia Remedios to include our Fruitvale location," said Ben Singer, president of Farmacia Remedios.

“The Hispanic community, our customer, has a pressing need for access to medical care, and QuickHealth provides this in an affordable and convenient manner.”

The QuickHealth business model takes the mystery out of the cost of health care and puts consumers in control by telling them up front how much everything costs. Upon entering a QuickHealth store, patients see a menu board that clearly spells out the prices of the most commonly requested services. A standard visit with the doctor costs just \$39.00; lab tests and immunizations start at just \$19.00. QuickHealth is able to dramatically reduce the cost of medical care to consumers by eliminating costly overhead such as billing and insurance reimbursement departments, and by investing in cost-saving technology such as electronic medical record software and in-store diagnostic lab equipment.

In order to keep costs low for both insured and uninsured patients, no health insurance is necessary or accepted. QuickHealth doctors take cash, checks, debit cards, and major credit cards. A receipt form is provided if patients wish to pursue insurance reimbursement on their own.

Besides reducing the cost of the primary care provider visit, another factor that is of critical importance in making health care more accessible to the uninsured and underinsured populations is lowering the cost of prescription drugs. QuickHealth has negotiated on behalf of its patients a pre-priced formulary of affordable generic drugs to treat many common illnesses such as asthma, hypertension, high cholesterol, infection, etc. This formulary has attempted to limit the total cost to the patient for a one-month supply of a drug to less than \$20. With the QuickHealth program, patients know in advance, at the time the doctor recommends a prescription drug, how much it will cost per month and whether or not they will be able to afford it. Prescriptions are filled for the customer at the nearby pharmacy of participating retail drug store chains.

**About QuickHealth:** Headquartered in Burlingame, California, and with multiple locations in Alameda, San Mateo and San Francisco counties, QuickHealth, Inc. makes high quality medical care affordable and convenient. Our revolutionary model of consumer-driven primary care delivery focuses on the needs of the uninsured and underinsured, as well as the insured population that is looking for more convenient and cost-effective primary care. Medical services are provided by licensed doctors and medical assistants employed by QuickHealth Medical Corporation. Privately held since our inception in 2004, both QuickHealth, Inc. and QuickHealth Medical Corporation are California corporations. [www.quickhealth.com](http://www.quickhealth.com)

**About Farmacia Remedios:** Farmacia Remedios is a local pharmacy chain specifically focused on serving the Hispanic community with both prescription drugs and a large selection of Hispanic and American over-the-counter medications. [www.farmaciaremedios.com](http://www.farmaciaremedios.com)

**NOTE TO REPORTERS: You are cordially invited to attend a press briefing during our 1000<sup>th</sup> Patient Celebration at the QuickHealth Fruitvale location. The briefing will take place at 4:00 PM on Saturday, September 16 at 3351 International Boulevard in Oakland. For more information or to confirm attendance, please call Dave Mandelkern at 415-531-4238.**